

This Agreement is between the Premium Index Card Holder (“You” or “advertisers”) whose business details are shown on the associated order form and invoice to this Agreement and Central Index Limited (“We” or “Company”) Company number 06002202, registered in England and Wales with its primary place of business at 431 London Road, Camberley GU15 3HZ , and Times Newspapers Limited (“The Times”) Company number 894646 registered in England and Wales with its primary place of business at 1 Virginia Street, London E98 1XY (together “the parties”).

The Agreement consists of the following Terms and Conditions:

- 1.The Agreement will be activated upon receipt of a Company approved Order Form, and payment will be due within 7 days of your receipt of an electronic invoice.
- 2.You are activating a Premium Index Card, or a number of Premium Index Cards as specified on the associated Order Form on the Online Business Directory (OBD) hosted on the website address <http://thetimes.centralindex.com>
- 3.This OBD is being promoted via the website <http://www.thetimes.co.uk>, the property of Times Newspapers Limited
- 4.Your Premium Index Card account will be active for the Initial period of 12 months, or another period as shown on your Order Form.
- 5.You will be supplied with a username and password to edit your business details at any time.
- 6.You warrant that you will keep the username and password secure at all times, and alert us if you have any reason to believe that this information has been gained by a third party.
- 7.Photographs and logos must be supplied for the authorisation of Company and The Times before being published to your Premium Index Card on your chosen OBD.
- 8.You warrant that you are entering accurate information and that nothing on your Premium Index Card (including any images) will be misleading.
- 9.From time to time Company or The Times may contact you to update you about the service and provide support on your account.
- 10.From time to time Company or The Times may, but are not obliged to, promote your business by making information in your Index Card available via channels other than the OBD. To facilitate this you hereby grant Company and The Times a world wide royalty-free license to make the information contained in your Premium Index Card available via websites, directories, email, SMS and any other on and off-line media for the purpose of promoting the OBD or your Business.
- 11.You are wholly responsible for the data entered into your Premium Index Card and agree not to use the service in order to engage in any illegal or unlawful activities.
- 12.Company will securely store the details displayed in the Premium Index Card, in accordance with the Data Protection Act 1998. As part of this Agreement, the advertiser further agrees to the News International Data Provisions as outlined at <http://www.nidp.com>.
- 13.Company will endeavour to ensure that the service is available at all times; in the event of interruptions Company will use all reasonable endeavours to expedite a resolution.
- 14.You agree that if you are NOT the authorised person, for example the business owner or their representative and you enter information falsely into a Premium Index Card of any business, then you accept full liability for any damages caused.
- 15.Company and The Times reserve the right to remove a Premium Index Card from the system if either Company or The Times reasonably consider that the information supplied was not by an authorised individual of that business, or that it is defamatory, offensive, illegal, misrepresentative or otherwise objectionable.
16. In the event that Company and The Times terminate their agreement, at the election of Company and The Times, your Premium Index Card may be transferred to an alternative service provider, or a prorata portion of your payment refunded.
- 17.These Terms and Conditions shall be governed, construed and shall take affect in accordance with the laws of England and Wales and shall be subject to the exclusive jurisdiction of the English courts.
- 18.Please contact Company with any queries on [support@centralindex.com](mailto:support@centralindex.com) and your query will be dealt with as soon as possible.
- 19.These terms and conditions may be subject to change and will be updated on the OBD website from time to time.